

It's not a  
tradeshow...  
**not even close**



## Two Days of Guaranteed Meetings & Networking with Pre-Qualified Fleet Directors



**JUNE 2-4, 2021**  
TUSCON, ARIZONA

The Trucking Summit is a unique experience where you'll spend two days meeting with Directors you want to meet, and who are interested in meeting with you. There are no booths, no hassles—and best of all—no hoping that you get to meet a decision-maker.

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**TruckingSummit.com**



## The perfect prospect match starts here!

The Trucking Summit is your proven way to engage with decision-makers.

It is a unique event where you will share two days of private meetings and social activities with interested executives in the trucking community

### HOW IT WORKS

We screen and interview all Fleet Director applicants to understand what they need, what they want, and then provide a grant for them to attend. It's a qualification process you won't find at any other industry event.

- ✓ You and your prospects will be matched with a custom agenda of meetings
- ✓ You will receive profiles of each prospect including their acquisition plans for the next 6 to 18 months
- ✓ Prospects will receive a description of the capabilities you provide

### OUR PROPRIETARY MATCHING SYSTEM WILL GENERATE YOUR PERSONALIZED AGENDA

#### WHAT TO EXPECT

Small group presentations

One-to-one meetings

Matched meals and memorable social activities with the prospects you want to meet, and who want to meet you

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#### SUPPLIER PARTICIPATION SPOTS ARE LIMITED

To ensure that the directors and owners are seeing the range of products they've come to source within the 48-hour time frame, we limit the number of suppliers and product categories at our event.

- ✓ Your competition is also limited
- ✓ Take this opportunity to condense six months of sales meetings into two days of highly-focused meetings with the right decision-makers
- ✓ Don't miss out – reserve your space today



# A Custom Agenda of Guaranteed Meetings

At The Trucking Summit, you will engage with participants who applied for admission. These attendees have been interviewed, vetted, and are actively seeking your solutions. Due to the unique format of this event, there is little time when you are not engaged in guaranteed meetings with decision-makers. By participating, you will meet and work with these high-quality prospects in a way that drives your business like no other event.

## 48 HOURS OF TIME WELL SPENT

### Wednesday

12:00 - 5:00 p.m.	Summit Check-In
5:30 - 6:00 p.m.	Summit Orientation
6:00 - 9:00 p.m.	Opening Night Matched Dinner followed by Night Cap & Cigar Bar

### Thursday

7:30 - 8:30 a.m.	Breakfast
8:35 - 10:20 a.m.	Small Group Presentations
10:20 - 10:40 a.m.	Coffee & Refreshment Break
10:40 - 11:50 p.m.	Small Group Presentations
12:00 - 12:55 p.m.	Networking Luncheon
1:00 - 1:55 p.m.	Interactive Roundtable Discussions
2:00 - 3:40 p.m.	Small Group Presentations
3:40 - 4:00 p.m.	Afternoon Refreshment Break
4:00 - 5:10 p.m.	Small Group Presentations
6:15 - 9:15 p.m.	Cocktails, Product Display followed by Special Evening Dinner

### Friday

7:30 - 8:30 a.m.	Breakfast
8:40 - 11:40 a.m.	One-to-One Meetings
12:00 p.m.	Airport Departures Begin



*"You cannot get this format anywhere else as a vendor!"*



*"I love the format that is developed for this Summit. It is unlike a tradeshow, conference, etc. This Summit puts you in very social, engaging situations which feel very natural for both the suppliers and directors. It allows for everyone to get to know each other and to develop quality relationships."*

*"I enjoyed how the Summit was designed so that everyone could interact with one another. The assigned seating at dinners and lunch was a great way to meet in a casual setting. Interacting with the vendors on a personal level and not just walking by a booth was amazing!"*



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